

# Why does Bluehost maintain HostMonster and FastDomain separately as sister sites if they have the same functionality?

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<http://HeyMalc.com> - Fluff Free Internet Marketing Author has 79 answers and 213K answer views

Sadly, I have become a bit of an expert on this question having realised I have been receiving very poor quality hosting from Bluehost recently.

(Not the support, which I think is fast and knowledgeable at BH - the hosting itself.)

The quick answer to your question is that these companies are all owned by a massive corporation called EIG - Endurance International Group [↗](#) - who own a total of nearly 60 hosting companies. The last high profile one they bought was Hostgator just over a year ago.

Their model is to buy new companies but let them retain their branding.

What they appear to do is buy up all the web hosting companies, pay very high commissions, so that affiliate's can make lots of money flogging the hosting to unsuspecting punters. (Certainly this is the case with BH, Just Host and Hostgator.)

I have seen some testing recently which I believe to be unbiased, which shows that once a Bluehost site or a Hostgator site receives 20 or 30 concurrent customers. it slows right down, taking up to 45 seconds to deliver a page. I'd call that poor!

Certainly, in my experience I have recently found that Bluehost has taken up to 45 seconds to deliver my pages. I was shocked.

Then, to compound it, I did a site uptime test and found that for the past week my site has been up only 94% of the time. The previous week it was not much better.

Now I am of the strong opinion that probably all EIG sites try to shoehorn as many people as possible onto one server and limit the bandwidth for everybody.

So, although they boast "Unlimited bandwidth" or something to that effect, that isn't actually what you get. But most punters don't notice that page delivery times drop off when you get 20-30 concurrent customers, because they have very quiet sites with few visitors.

I have done quite a lot of research to come to these conclusions and I think they are accurate. Obviously, my own observations are facts.

Anyone who doubts what I say. I refer you to [Web Hosting Talk](#)  forum and also this page on Digital Faq which gives, I think, an unbiased view on the best hosts at the moment: [DigitalFaq.com](#) 

Malc

5.9K views

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